



THE INTERNATIONAL
FRAGRANCE ASSOCIATION



IFRA GLOBAL FRAGRANCE SUMMIT 2022

SPONSORSHIP OPPORTUNITIES

What's happening?

The IFRA Global Fragrance Summit is the premier annual flagship event to learn about and discuss the latest global trends in public policy, regulation, and sustainability, impacting the fragrance value chain. Regulation sets the boundaries of fragrance creation and, in 2022, the Global Fragrance Summit focuses on the Scent of Change: Biodiversity, Sustainability and Innovation.

The IFRA Global Fragrance Summit takes place on **8-10 November** as an in-person event at the Renaissance Hotel in the Jardim Paulista district of **São Paulo**. It will also be a hybrid event with online streaming.

The 2022 Summit is dedicated to discussing sustainability, innovation and regulatory trends affecting our industry and showcases the value our industry adds throughout the fragrance value chain and the wider economy and society.

With the theme '**The Scent of Change: Biodiversity, Sustainability and Innovation**', the Summit will provide an opportunity for our members and stakeholders to discuss the latest developments in these areas and on other IFRA activities and priorities, as well as to exchange ideas and network, and to enjoy the positive emotions we all derive from scent.

A public, big-picture 'Open Forum' is the centerpiece of the event, while we also hold policy and regulatory briefing and discussion sessions known as the 'Knowledge Exchange'.

The latest details on the agenda, speakers and registration can be found at globalfragrancesummit.com.

Who will be there?

The IFRA Global Fragrance Summit brings together the industry, governments, partners, and stakeholders interested in the fragrance value chain. We expect around 60-80 people to attend the IFRA Global Fragrance Summit 2022 in person in São Paulo, and hundreds more online. Participants will come from around the world and will include IFRA members (Regular Members, National Association Members and





their SME Members and Supporting Members), partner organizations, upstream supplier companies and downstream consumer goods companies, academia, regulators and other stakeholders.

Sponsorship gives you exposure to position yourself as a leading actor in the fragrance value chain and connect your company or your association with high-level policy and regulatory discussions on fragrance.

How do I sponsor the event?

Sponsorship is open to IFRA Members and Non-Members. IFRA offers a range of sponsorship opportunities for companies and associations of all sizes (*see chart overleaf*).

To sponsor the Global Fragrance Summit, please contact **Eduardo Valle** (evalle@ifrafragrance.org) or **Marta Varela** (mvarela@ifrafragrance.org).

Based on the package chosen, we will contact you to finalise arrangements, including contractual obligations and the use of logos. You will also receive an invoice with the payment details.





Sponsorship packages	Gold - Event sponsor (US\$5,000)	Silver – Dinner sponsor (US\$3,000)	Silver – Session sponsor (US\$3,000)	Bronze – Lunch Sponsor (US\$1,500)	Bronze – Associate Sponsor (US\$1,500)
Logo on backdrop and banner* display	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Banner* display	Throughout event	During Dinner	During Session	During lunch	
Oral reference to sponsor by moderator or host	At start and end of each half-day	At dinner	Before sponsored session	At start of each day	At start of each day
Video* shown during session breaks	<input checked="" type="checkbox"/>				
Speaking slot in one session	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		
Logo on Dinner invitations and table centerpieces	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Logo on Lunch invitations and table centerpieces	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	
Complementary ticket to Gala dinner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Promotional item* in delegate pack	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo on online/offline event materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mentions on IFRA social media	7	4	5	2	3
Advert* in event pack / brochure	Full page	Half-page	Half-page	Half-page	Half-page

* Material provided by sponsor

